

國立高雄海洋科技大學 99 學年度碩士班入學考試
航運管理研究所-航業經營管理試題
(請依序作答、請把握作答時間)

一、請由 1.船舶、貨櫃與機具等設備面、2.船員供給面、3.港口安全面，分別述明：為何貨櫃運輸深受國際標準化規範的影響？(20 分)

二、請翻譯下段英文：(10 分)

UNCTAD LINER SHIPPING CONNECTIVITY INDEX 2009

Countries' access to world markets depends largely on their transport connectivity, especially as regards regular shipping services for the import and export of manufactured goods. UNCTAD's Liner Shipping Connectivity Index (LSCI；聯合國經貿委員會之定期航運聯結指標) aims at capturing a country's level of integration into global liner shipping networks. In 2009, China continued to be the country with the highest LSCI, followed by Hong Kong (China), Singapore, the Netherlands and the Republic of Korea....

三、近年來國際物流業務蓬勃發展，大型航商如 Maersk、長榮及陽明等已紛紛跨足國際物流業務，試問：

(1) 何謂 3PL(3 分)? 4PL(3 分)? 兩者之業務性質有何差異？(4 分)

(2) 試問航運集團經營國際物流業務之關鍵成功因素有哪些？(10 分)

四、海運同盟為航商經常採用之經營策略，試簡述(1)海運同盟之定義？(4 分)

(2)歐洲海運運費同盟已於 2008 年 10 月解散，試問對定期航運經營有何影響？(6 分)

五、不定期航運部分翻譯題(20 分)

120000 Long Tons (LT) 10% Coal in Bulk More or Less Owners Option (MOLOO) in Charterers Option

- 140000 Long Tone (LT) 10% MOLOO Iron Ore in Bulk, Cargo always to be Loaded in accordance with International Maritime Organization (IMO) Regulations.
- -Lay can (Lay day commence and canceling day: 15—25 th July for Iron Ore
- Loading Terms : As Per Sales Contract
- Discharging Terms:
- 20000/30000 long tons Weather Working Day (WWD) Sunday and Holiday Included (SHINC) at Loading port, 20000/25000 long tons WWDSHINC at discharging port.
- 12 hours Turn Time (T/T) Unless Sooner Commenced (USC) at 1st and/or Sole Dish\charging-Port. N/R (Notice of Readiness) is to tender Anytime..
- Freight: USD 8 per Long Ton, Free In, Out , Trimming (FIOT) basic 1 loading port and 1 discharging port.
- USD5 PER Long Ton, FIOT for loading port.

六、解釋名詞(每題 10 分共 20 分)

1. Pro forma charter party, fixture note, the Baltic Exchange Code of Ethics, Subject Stem, Chartering Broker

2. Dead Freight, Lump sum, Berth Term, Deviation, Husbanding Agency.