

國立高雄海洋科技大學 103 學年度碩博士班考試入學
海洋事務與產業管理碩士學位學程—英文試題

I. 單選題(請選擇一個最適合之答案，每題 2 分)

1. Because economic conditions were not _____, the company decided to delay the investment project.
A. beneficial B. favorable C. negligible D. negated
2. Student scores on the test _____ from 23 to 100.
A. spanned B. ranged C. distributed D. resulted
3. The woman was hired _____ the new sandwich maker at the shopping mall.
A. demonstrate B. demonstrates C. demonstrating D. to demonstrate
4. Out of _____ and consideration, I always write a thank-you note when someone sends me a gift.
A. concentration B. convenience C. courtesy D. courtship
5. Due to his lack of classroom experience, he did not consider himself _____ the task of teaching the course.
A. above B. up to C. onto D. made for
6. The man talked and gestured as if he _____ abroad for a long time.
A. would have lived B. might live C. lived D. had lived
7. Robert quit his night job when he found that it was _____ with his studies.
A. bothering B. interfering C. intercepting D. corresponding
8. The firm's partners discussed the situation thoroughly, _____ left the meeting still unclear as to the organization's future.
A. without B. therefore C. including D. yet
9. With profits steady, the company decided to _____ its operations.
A. strengthen B. expand C. manipulate D. ease
10. We have to hire someone who is _____ about marketing in Europe.
A. knowledgeable B. knowledge C. acknowledged D. knowing
11. After the long rain delay, few spectators _____ in the stands.
A. left B. remained C. still D. loitered
12. Your presentation is excellent, but you might want to _____ it by a couple minutes.
A. shortening B. shorten C. shortened D. have it shortened
13. _____ the article had been revised by two senior editors, there were still a few grammatical mistakes.
A. Despite B. Additionally C. Even though D. Moreover
14. Adidas and Puma are _____ shoe and sports clothing companies.
A. another B. either C. all D. both

15. The books that cost less than two dollars _____ tax are kept on the shelves near the back door.

- A. plus B. added C. supplement D. count

II. 克漏字選擇 (請選擇一個最適合之答案，每題 2 分)

How can you prevent identity theft? First, be careful about **-16--** personal information. Only give someone your birth date and personal ID number **-17--**. Second, tear up old credit card **-18--** and bank statements if you don't need them. Finally, some experts recommend **-19--** in cash as much as possible.

16. A. letting go B. giving away C. filling with D. getting out of
17. A. if possibly B. as requesting C. when necessary D. so be told
18. A. receipts B. receives C. receptions D. recesses
19. A. to pay B. be paid C. pay D. paying

Modern families are very different from the families of 50 years ago. Fewer **-20--** live together, and people are having fewer children. Single child families, **--21--** unusual, are becoming common. Money is a big reason for the **-22--** family size. Education, health care, and other costs are rising every year. One study in the USA added it up. It found the cost to raise a child (from birth to 18 years of age) **-23--** about \$300,000.

20. A. parents B. companies C. ancestors D. relatives
21. A. ever B. to be C. once D. was
22. A. shrinking B. downgrading C. sinking D. developing
23. A. is B. be C. to be D. being

Are you curious about the private lives of actors and pop stars? If so, you're not **--24--**. Every day, the world's newspapers, magazines, and websites deliver a constant stream of gossip about **--25--** rich and famous. Although it's sometimes called "junk food news," **--26--** gossip is more popular than ever. Movie stars, athletes, singers, and politicians are the favorite **--27--** of the gossip media. Because they're always in the public eye, people feel very close to these superstars.

24. A. lonely B. only C. along D. alone
25. A. a B the C. that D. they
26. A. celebration B. ceremony C. creative D. celebrity
27. A. subjects B. events C. items D. classes

III. 閱讀測驗 (請於閱讀短文後，根據文意回答問題，每題 2 分)

Advertisers can't force people to spread their message. So, they must think of creative ways to get people to help out. One good strategy is to give something away.

For example, when somebody sends an e-mail using a Hotmail account, there's an ad on the bottom. It tells others how to get a free account. Since Hotmail launched in 1996, millions of people have signed up for the service. Other companies give away branded screensavers, wallpaper, and sounds. Whenever they're seen or shared, it advertises the product.

Funny and interesting videos work well as marketing tools. When someone comes across a great ad for BMW, they may send a link to their friends. They may even add the video to a forum or blog. Companies love the effect. It gets more people to watch their ads, visit their websites, and, hopefully, buy their products.

28. What is **not** the reason for companies to give things away?
- A. They cannot force people to advertise for their products.
 - B. They have too many samples in stock.
 - C. They want people to spread the message.
 - D. They expect to sell more of their products.
29. Why do funny videos work when companies want to advertise?
- A. They make people feel closed.
 - B. They attract people's attention.
 - C. They are easy to make.
 - D. They can be watched on the cell phone.
30. Lily sent an email to her friend, Joe, via her hotmail account. What other information than her message will Joe see?
- A. How to get a free Hotmail account
 - B. How to send an email
 - C. How to be a good boyfriend
 - D. How to win free wallpapers

IV. 翻譯

Part 1. 中翻英 (每題 20 分)

臺灣海洋產業長期以來蓬勃發展，遠洋漁業、航海產業、造船產業及水產養殖業等等，在產量及產值上均佔世界重要地位，對國家經濟發展貢獻很大。但是，近年來受到國際競爭壓力，部分傳統產業逐漸失去競爭力，部分新興產業也不具競爭優勢。面對海洋國際社會的發展，在全球積極進行海洋資源的開發與利用的局勢下，更需全面提升我國的海洋競爭優勢；因此，如何提升人力素質及培育能與國際競爭之優質專業人才，是我國教育體系革新的當務之急。

Part 2. 英翻中 (每題 20 分)

The oceans have been recognized as a major component of the Earth's natural capital. They supply provisioning services, such as the 80 million tons per annum of fish taken in capture fisheries. They also provide an array of regulating services critical to maintaining the Earth's life support system, such as the transport of heat, the production of oxygen, the cycling of carbon and other macro- and micronutrients. These services are under threat from a number of human activities including the

impacts of overfishing, destructive fishing practices, pollution, invasive species and climate change. The mitigation of such impacts and the movement of human activities towards sustainability are implemented through the development of policy related to the use of the oceans, as well as connected terrestrial and freshwater ecosystems.

試題結束

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I. II. III (請依題號填入答案, 60%)

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30

IV. Part1 中翻英 (20%)

IV. Part2 英翻中 (20%)